

# Jad Allah Nabel Abu Baker

# Designer

### **OBJECTIVE**

I am a Creative Graphic Designer with +10 years of professional experience I help clients, business owners, and companies get their messages out, concisely, and accurately.

My Design/Development Services help clients who struggle with visual complexity and branding issues to make their way to the market and reach their target audience with a sharp, meaningful message relevant to their product/brand. Whether it is your blog, website, flyer, design, or even a simple social media project or more; getting to the point and conveying what you do or offer simply and strongly is key, that is where I come from.

### WORK **EXPERIENCE**

#### 1337 Agency Aug- 2022 Till Now Art Director

#### **National Water Efficiency & Conservation** Center (MAEE).

Jan- 2022 Till Dec 2022 Art Director (Subcontractor)

- **AD Group.** Jan- 2021 Till Dec 2021 Tahakom. (Subcontractor) Art Director

#### **Pureminds**

Dec- 2016 Till Dec- 2020

Colleges of Excellence. (Subcontractor)
June- 2019 Till Dec- 2020 Art Director

National Water Company. (Subcontractor)
Dec-2016 to May-2019 Senior Graphics Designer

#### Hijazi & Ghosheh Group.

Nov-2015 to Oct - 2016 Senior Graphic Designer

### Jordanian Teachers Syndicate.

May- 2013 to Oct- 2015 Graphic Designer

Al Ahliyya Amman University B.A Degree in Graphic Design

## DESIGNING PROGRAMMES















### SKILLS

#### **Printing**

**Brochures & Newsletters** Logos & Business Cards Posters & Post Cards Stationery Packaging Presentation

#### **PHOTOGRAPHY**

Black & White Photography Retouching Photograph Restoration

#### **WEB & Multimedia**

Website Design Video Editing (Basic Background) Video Photomontages Social Media Infographic 2D

### ANGUAGE

Arabic Mother tongue **English** Conversation

### **COURSES**

**Design Thinking** 

Design Research

Thinking and strategic planning

**Effective Communication Skills** 

**Positive Thinking** 

### **ADDRESS**



Saudi Arabia - Riyadh



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## MY PORTFOLIO

www.artjad.com

### **HOBBIES**











